

BREAKFAST NOOK


CLOSED PORCH



# *Adventures* IN *Remodeling*



BASEMENT ROOM



ATTIC ROOM

## *Your Neighborhood* **LUMBER DEALER**

Wherever people live and work, there is a retail lumber yard. The business of supplying materials for the building of homes and other structures is vital in every community.

Your neighborhood lumber dealer knows how to build new buildings and how to remodel old ones.

He should be your friend and adviser. Get acquainted with him. Discuss Home Improvement ideas with him before arranging to have work done. It's his business to know about the most practical and economical methods. It will pay you well to consult him.

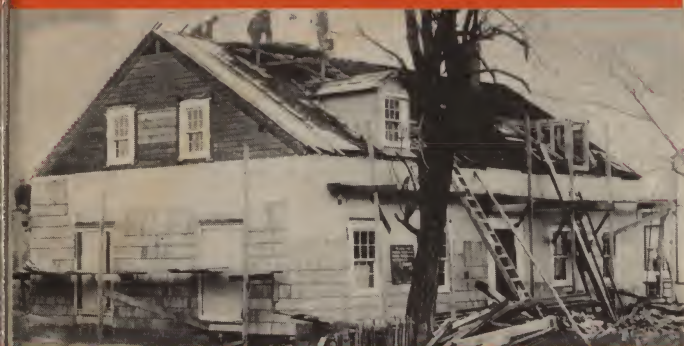


# New HOMES FOR Old

The upkeep of the home is an enjoyable hobby practiced by most American citizens. The home owner is truly "Monarch of all he surveys." The man who owns his own home wisely protects his investment. He watches carefully the roof, the paint, the interior decoration, just as he checks the oil and water in his automobile. It costs little to keep the home up-to-date if a frequent check is made. Because he likes comfort and fully appreciates the advantages of modern conveniences, he sets aside a sum of money each year for home improvement. He will insulate, of course, because insulation pays substantial dividends in fuel saving. He will add a sun porch or a sleeping porch, extra rooms in the attic for guests, or dens, lawn furniture, and other items to further enhance his pride of ownership and his comfort.

● Here is a typical remodeling operation. An old house, worn and weather-beaten, yet strong and sturdy of frame, has been brought up-to-date. New roof, new siding, new porch, and new paint all resulting in a charming home with many years of service ahead of it.

This is the kind of work your lumber dealer can supervise for you. This is the kind of investment that pays lasting dividends in value and comfort.

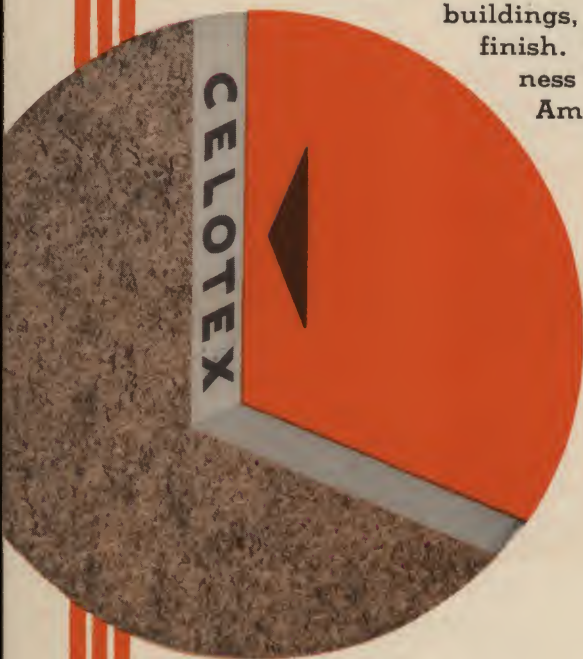


# WHAT CELOTEX IS

● Celotex Cane Fibre Insulation is made from bagasse (cane fibre). The long, tough fibres of cane, properly refined and chemically treated, are woven and felted together into the sturdy, strong boards known the world over as CELOTEX.

● Celotex Building Board is  $\frac{7}{16}$ " and  $\frac{7}{8}$ " thick, 4 feet wide, and 6 to 12 feet long.

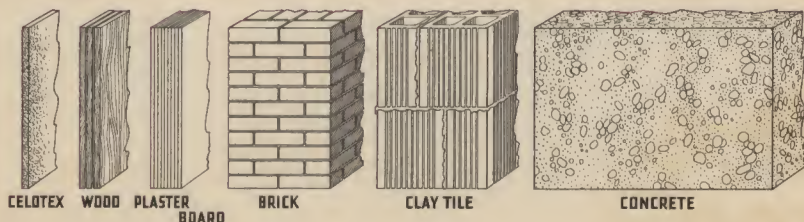
Celotex is Insulation. Besides its efficiency in keeping heat where it belongs, Celotex has great structural strength and is widely used as sheathing for frame buildings, as plaster base, and as interior finish. Celotex has proven its usefulness and efficiency in over 350,000 American homes.



This book shows a few of the ways in which Celotex is used in repairing and remodeling work. For additional information on any subject or on subjects not covered, see your local lumber dealer.

All Celotex Building Boards are branded on their edges in this fashion. Be sure that the Celotex you buy carries the edge brand.

## Comparative Insulation Values



The insulation value of 1 inch of Celotex is equal to three 1-inch wood boards; or nine  $\frac{1}{2}$ -inch layers of plaster board; or a 15-inch wall of common brick; or a 16-inch clay tile wall; or a 36-inch concrete wall.





## Insulation

Celotex keeps heat where you want it—*inside* in cold weather, *outside* in summer. Its effective insulating ability promotes *even* temperatures at all times—protecting health—reducing fuel bills—insuring comfort. Remodeling demands insulation to keep homes up-to-date and to maintain market value.

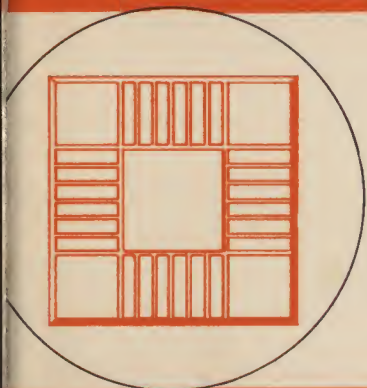
### PROVEN CELOTEX FACTS



## Interior Finish

When interior finish work is considered, Celotex steps ahead of similar materials. The natural, neutral color of Celotex, with two surfaces and textures available, blends with almost any decorative scheme. It may be painted, stained, or stenciled. Let Celotex help carry your own individuality into your walls and ceilings.

### PROVEN CELOTEX FACTS



## Ornaments

To emphasize design or to relieve plainness of pattern, Celotex Ornamental Tile and Celotex Mouldings are provided. These ornaments are original with Celotex and have met with popular acclaim from architects, designers, and interior decorators.

### PROVEN CELOTEX FACTS



## Ferox Process

An exclusive Celotex feature. All Celotex Cane Fibre Products are manufactured under the Ferox Process (patented) and therefore effectively resist damage by Fungus Growth, Dry Rot and Termites.

Evidence of decay caused by these agencies of destruction is to be found from the tropics to the Great Lakes Region and in Canada. Celotex offers this exclusive advantage at no extra cost.



Typical attic space — paid for by its owner but idle and wasted. See how owners have converted their attics into useful, livable quarters.

# DIVIDENDS

## Proof of the Waste Attic

**FUEL SAVING**—The foremost advantage of attic insulation with Celotex is fuel saving. Lining attic space has enabled thousands of home owners to save 10% to 30% of their annual fuel bills. Read what satisfied home owners say about their experiences.

**GREATER COMFORT**—A Celotex insulated attic makes the whole house more comfortable all the year. No more scorching bedrooms during hot weather—in winter colds and chills are reduced when you live in a house kept under even temperature with Celotex.

**GOOD HEALTH**—Health authorities throughout the world agree that many illnesses begin with exposure. Even the most careful person is exposed to illness if the house in which he lives is cold and draughty. Celotex as attic insulation is an aid to health.

**EXTRA ROOMS**—Celotex builds as it insulates. In one operation you protect yourself and family against temperature extremes—and add extra room. Guest rooms, dens, libraries, "garage" rooms, and nurseries may be designed.

Modern attic bedroom of natural Celotex with beveled joints and simple stencil pattern.



"As An Example To Others, We Say"

**THE NORTON FERTILIZER CO.**  
FERTILIZERS AND SOIL MIXTURES  
RUSHVILLE, INDIANA.

August 15, 1930.

Capital Lumber Co.,  
Rushville, Ind.  
Attention: Mr. FAYNE

Dear Sir:

After hearing a great deal of the salvation of Celotex in the way of insulation I decided to try it out in my attic with a guarantee that it would do the work. After lining up attic with Celotex I went far beyond my expectations. In fact, I kept a very close and on my mind. From my furnace with no oil burner. During the winter of 1927 and 1928 I burned 1000 gallons of oil in my furnace. I insulated my attic the following winter and I ordered it very closely to see if there would be any saving. When I closed my furnace down in the spring of 1930 I found that it consumed 1999 gallons of oil which was a saving of 999 gallons or 33.3%.

I am very well satisfied with Celotex and priced it very highly and I am always ready to give a good word for your material as it has been a great saving to me on my fuel bill.

Yours very truly,  
*Wm. Norton*  
PRESIDENT  
THE NORTON FERTILIZER CO.

Wm/NLH  
11288

L. ELLIOTT  
Evanston, Illinois

Edward Hines Lumber Company  
127 Montgomery Avenue  
Villa Park, Illinois

Gentlemen:

I insulated my attic with Celotex last fall, and was very pleased with it.

I have a nine-room house and I kept the temperature around 80 degrees because I was not well. I bought five and nine-room houses, without insulation, burned from ten to twelve tons last year. I use the attic for sleeping porch, and find it cool and comfortable even during hot weather.

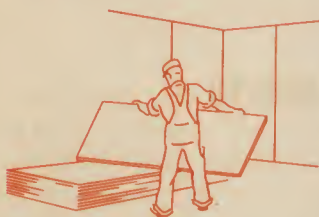
L. Elliott  
875 Argon Avenue



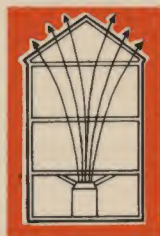
# FROM ATTIC INSULATION

## Profits from ic Space

A boy's nautical bedroom built in the attic with natural Celotex. Board joints are beveled.



Girl's attic bedroom in natural Celotex. Beveled joints with stenciled decoration, tile ceiling and scalloped border of Celotex.



**BEFORE**



**AFTER**

This is how Celotex attic lining prevents costly fuel heat from escaping. On the left — before Celotex; right — after Celotex.



Attic recreation room. Lower walls of stained random-width Celotex panels; upper walls are natural Celotex.



**BEFORE**

# BASEMENT ROOMS



● Basement space is useful for many purposes. Celotex provides ideal partitions in basements as well as attractive wall and ceiling covering. Here a Detroit home owner has changed a messy basement

room into a comfortable reading room and den. Celotex offers many such possibilities for basement usefulness. Be sure to see your lumber dealer for new ideas in game rooms, bars, or reading rooms.



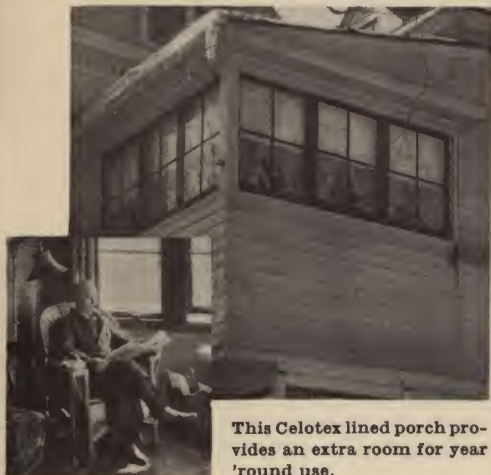
There is no place like the basement for ping pong. Here is an attractive basement room for ping pong and other games.



A basement nursery. Natural Celotex walls and ceiling with batten strips of Celotex make this room clean and interesting.



# Porches - Vacation Cabins - Garages



This Celotex lined porch provides an extra room for year 'round use.

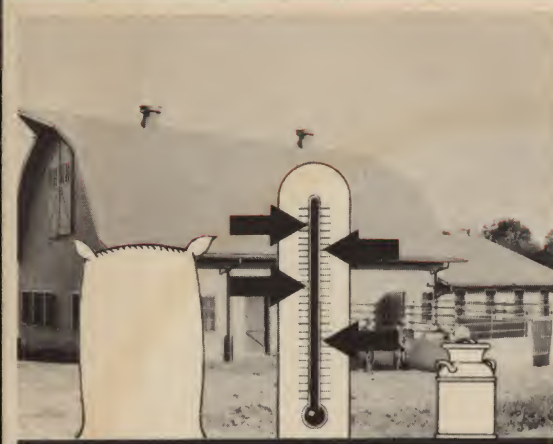
● To get full return on his car investment, the wise owner uses an insulated garage. He knows the value of year 'round protection. Celotex is easy to apply in your present garage. Talk to your lumber dealer about building a new modern garage or about insulating the present one.

It is easy and inexpensive to insulate your garage with Celotex to protect your car investment. Here are the inside and outside of a Celotex garage—warm and comfortable in winter.



● Plans for vacation cabins up to four complete rooms are available, free. Be sure to ask your dealer for information on the size cabin you are interested in. Get a copy of the Playhouse Plan and build your children a "home of their own" in the back yard.





● The result of correct insulation in farm buildings is told in the above pictures. The varying temperatures shown at the left are those in an uninsulated building. On the right even temperature is maintained in a Celotex insulated dairy barn. Even temperatures, with consequent increase of animal and poultry comfort always mean regular and efficient production. Larger profits follow, naturally. Various Celotex Farm Building Plans are

available from your lumber dealer. Some of them are —  
Poultry House Construction with Celotex.

Milk House and Cooling Tank Facts.

Celotex Insulation in the Dairy Barn.

Plans for the Roadside Market.

Apple, Onion, Sweet Potato, etc. Storage House Plans  
An Insulated Garage Plan.



"Breed-Feed-Housing" will give you the complete story of the use of Celotex insulation on the farm. Recommendations of nationally known agricultural authorities are quoted to show how insulation should be used on farm buildings to give best results. Ask your lumber dealer for this helpful booklet.



## *Interior Finish with* **CELOTEX**

To assist you in obtaining the utmost in Individuality from your Celotex remodeling job, we suggest that you refer to the following publications for ideas.

- Interiors that Speak of Charm and Comfort
- Suggestions for Celotex Interiors
- Ornamental Tile and Moulding Catalog

These booklets may be obtained from your neighborhood lumber dealer. If he does not have them, send us his name and address, and we will be happy to supply you direct.

**THE CELOTEX COMPANY**  
**CHICAGO      ILLINOIS**

# CELOTEX PRODUCTS

## CELOTEX BUILDING BOARD

Two distinct surfaces—one smooth for interior finish; the other with that unique Celotex texture.

## CELOTEX FINISH PLANK

A smooth surface interior finish;  $7/16$ " thick, 6", 8", 10", 12", and 16" wide, and 8' long. Diagonal bevel joint or tongue and groove joint.

## $3/4$ " SHEATHING

A sturdy material, three-quarters of an inch thick, combining extra insulation value and structural strength.

## CELOTEX SHEATHING PLANK

Strong insulating planks;  $3/4$ " thick, 18" wide, and 8' long for all kinds of sheathing work. Shiplapped or tongue and groove joint.

## CELOTEX LATH

Beveled edges and shiplapped joints reinforce plaster against cracking and provide a continuous sheet of insulation behind the plaster.

## CELOTEX TILE BOARD

An attractive wall and ceiling treatment which is easily and quickly installed. Beveled edges.

## CELOTEX PANEL BOARD

A quarter-inch cane fibre product of superior strength, stiffness, and moisture-resistance, manufactured to a finished thickness.

## CELOTEX HARD BOARD

Rigid, tough, grainless, and moisture-resisting.

## CELOTEX CEMESTO-BOARD

Combines the advantages of Celotex Cane Fibre Insulation and fireproof asbestos cement board.

## CELOTEX ROCK-WOOL-BATT

Full wall-thick insulation made from pure Rock Wool. Incombustible, vermin-proof, and permanent.

**CELOTEX**  
BRAND  
INSULATING CANE BOARD

REG. U. S. PAT. OFF.



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Two distinct surfaces—one smooth for interior finish; the other with that unique Celotex texture.

## CELOTEX FINISH PLANK

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